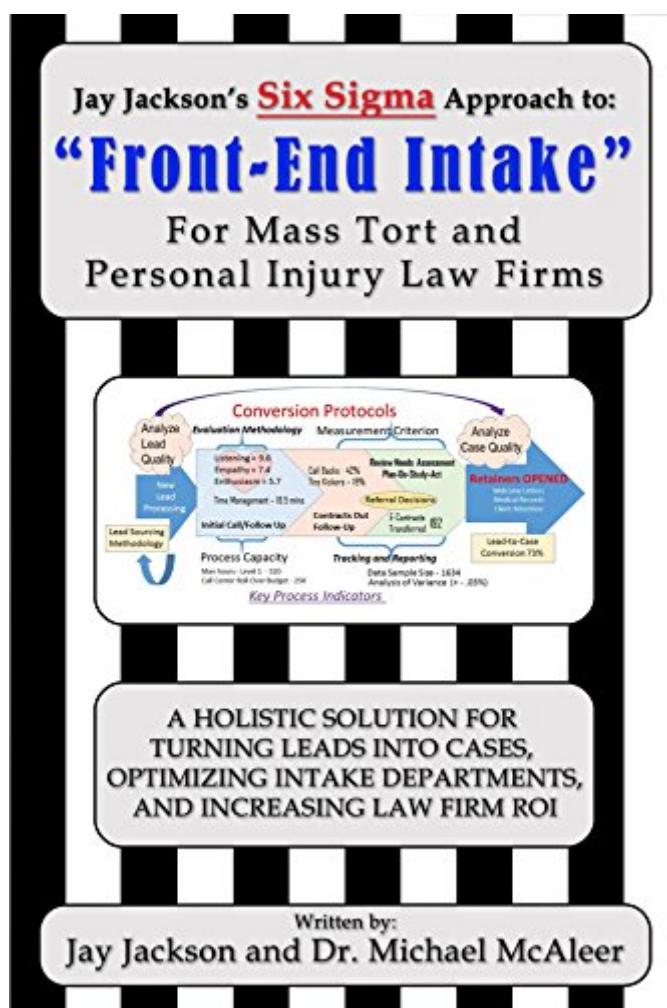


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# Jay Jacksonâ€™s Six Sigma Approach To Improving Front-End Intake: For Mass Tort And Personal Injury Law Firms



## Synopsis

The Opus Intake Solution is a comprehensive lead management and intake system designed to maximize lead conversion, optimize the overall efficiency of intake departments and increase the return on marketing investment and overall profitability for the firm. By incorporating powerful  $\sigma$ Six Sigma  $\bullet$  principals into our proprietary,  $\sigma$ hands-on $\bullet$  approach, the OPUS Intake Solution impacts the entire culture of the law firm, installing a system that continuously self-improves while keeping intake numbers at their highest levels possible.

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